



Company Profile

Your Business Partner for
Success & Beyond.



SINCE 2011

www.fidaglobal.com

ABOUT US

15 Years of Innovation, One Global Mission.



Sri Lankan roots, Global delivery.

For over decade and half, FIDA Global has been the driving force behind smarter business - delivering Business Human Capital Management, ERP System Integration, IT Infrastructure, IoT Research & Development, and IT Distribution & Consultancy solutions that move organizations forward. From our roots in Sri Lanka to clients across the globe, from agile SMEs to multinational corporations, we've built our reputation on one thing: results our clients can trust.

We don't just deliver innovation and service - we deliver them with purpose, holding ourselves accountable to society every step of the way. Because for us, leadership isn't just about being the best in the industry. It's about building a better quality of life, for everyone, everywhere.



**Upendra
Wickramatunga**

MANAGING DIRECTOR



**Toshani
Munasingha**

DIRECTOR



**Rukshan
Peiris**

SENIOR SOFTWARE
ENGINEER



**Isuru
Munasinghe**

MANAGER AUTOMATION &
DIGITAL TRANSFORMATION



**Yuwanthi
Perera**

SENIOR SOFTWARE
ENGINEER

VISION

Be a global player of
providing quality life,
with a better future for
everybody.



MISSION

Satisfy our customers
by providing world-class
innovations, products
and, services with
Social Responsibility.

FOCUS

Founded in 2011 by industry experts, FIDA Global (Private) Limited was built with one goal: deliver the best products and services to our customers and business partners.

Over the years, we've gone beyond delivery - investing our time and expertise to solve real business challenges for the people we serve. That commitment has transformed us into a leading Human Resource cloud business solutions company, trusted by local and international customers alike.

**Our success
isn't accidental.
It's built on these
FACTORS:**

CUSTOMER FOCUS

Every solution we build starts with a real problem a real customer brought to us. We listen first, build second - because success isn't measured by what we ship, it's measured by the problems we solve.

COLLABORATION

Great outcomes are never built alone. We work hand-in-hand with our clients, partners, and teams - combining expertise and perspective to deliver more than any one of us could alone.

INNOVATION & KNOWLEDGE

We don't wait for change, we drive it. 15 years of expertise, constantly evolving through research, R&D, and hands-on knowledge-sharing, so our customers always stay ahead.

PLANET

Progress means nothing if it costs us our future. We build responsibly - mindful of our environmental footprint, and committed to sustainable practices in everything we do.

OUR SUCCESS JOURNEY

Our team of engineers, working hand-in-hand with a dedicated customer, set out to solve the unmanaged challenges facing the construction industry - right at the construction site itself.

The result: "Smart HRIS for Construction" - a solution recognized for its world-class innovation, uniqueness, and digital transformation expertise. It was honoured at the National ICT Awards – NBQSA 2021, and named a finalist at the APICTA Awards 2020–2021.



This is the foundation everything else is built on - every product, every partnership, every promise we keep.

“Built to be rooted.”

OUR CORE VALUES

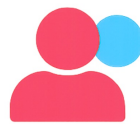
Our transparent strategy is what keeps our relationships with systems integrators, end-users, and stakeholders strong.

We partner only with industry-leading, reliable products and services - carefully selected suppliers, chosen through years of experience, deep industry knowledge, and proven global standing.

We invest in our people - building an innovation-first mindset that empowers our partners and customers to achieve real success, backed by our expertise and best practices.

We hold every solution to the highest ethical standard - committed to protecting the environment and never compromising on responsible business practice.

We invest in our people's growth and wellbeing, hold every solution to ethical, environment-first standards, and let profit follow naturally - sustainable, responsible, and built to last.



PEOPLE · PLANET · PROFIT

We Adapt to You!

Every business works differently - your system should too.

A system that adapts to your workflow, your culture, and your pace - not one you're forced to adapt to. We shape every solution around how your team actually works, so the tools fit you from day one, not the other way around.



Products

01

Smart HRIS

Human Capital Management Platform

02

FIDA Helpdesk

Customer support and ticketing

03

FIDA Payroll Services

Payroll Management Services

04

FIDA LMS

Learning Management System

05

FIDA CRM

Sales & Customer Relationship Management

06

Task Management System

Project & Workflow Management

07

FIDA AI

Enterprise AI Automation Platform

08

Biometric Devices

Access control and attendance devices

09

ICT Solutions

End-to-End ICT Consulting Services

FIDAGLOBAL goes far beyond software,

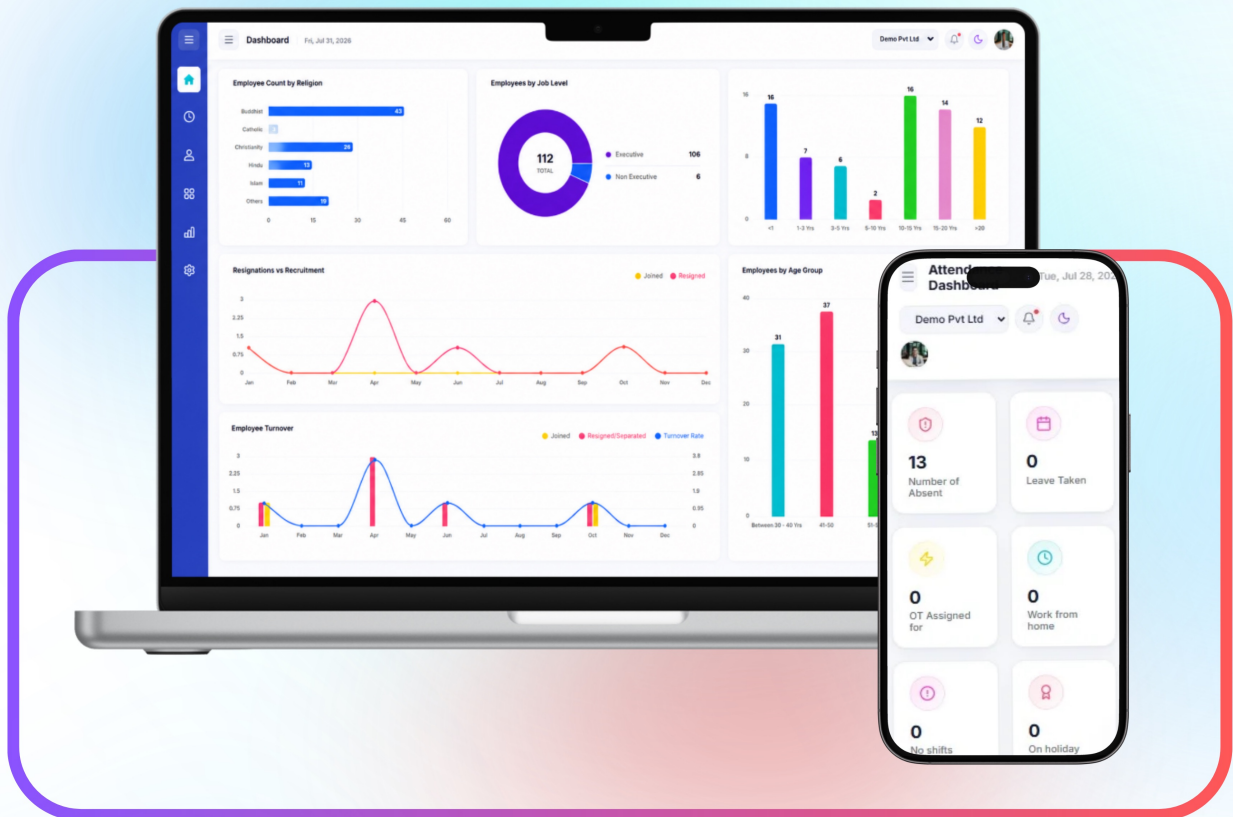
**It's the partner that
DRIVES YOUR GROWTH.**





BUILT to _____ DRIVE YOUR VISION

Not just software. A platform that grows with your people, and drives you toward what you envisioned.



FIDA AI-Integrated to Elevate Every Decision.

Where human capital meets real growth.



Everything HR. One Platform.

SmartHRIS



We don't change
your work culture -

**we bring order,
structure,
and ease**
to the way you already work.

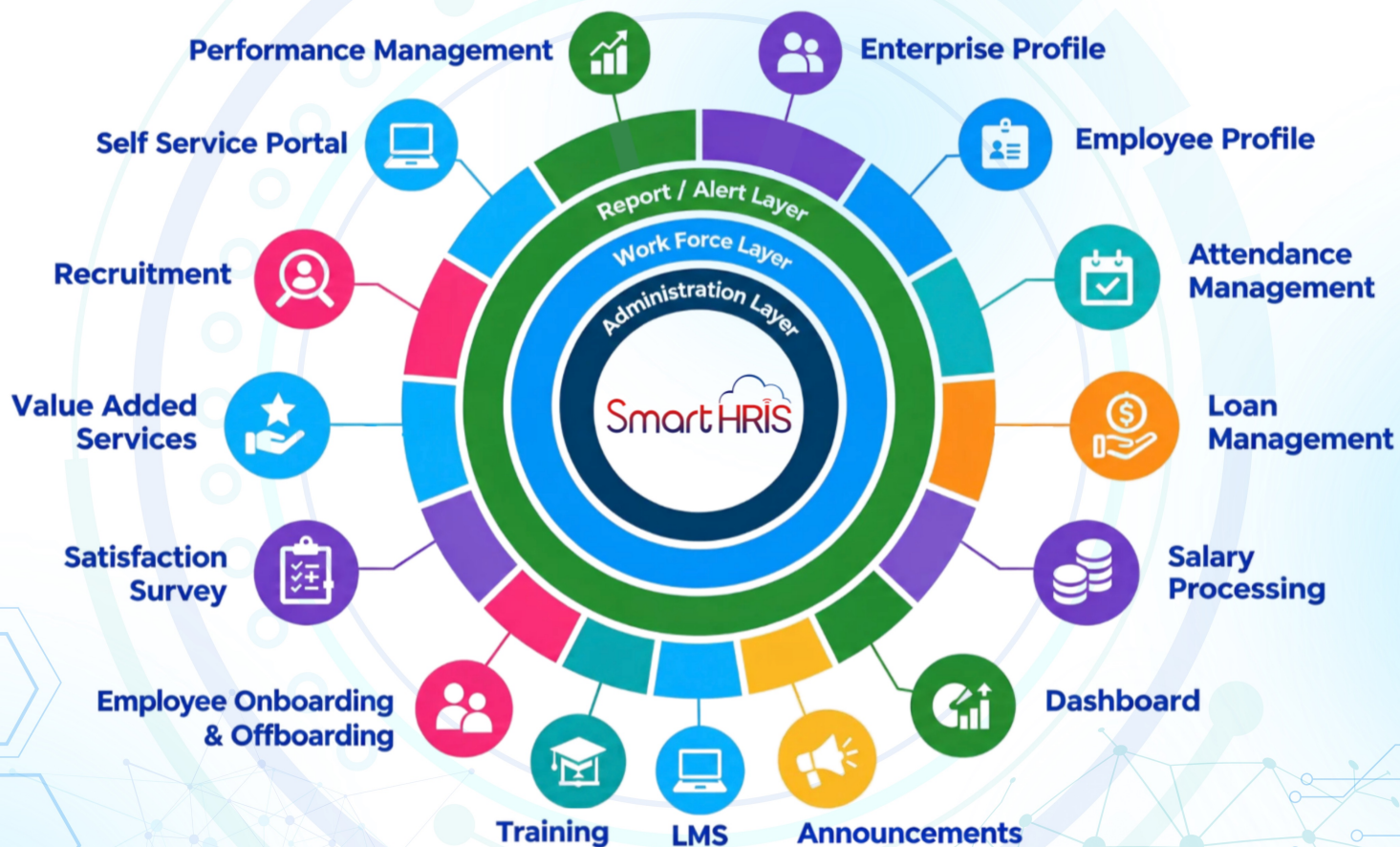
Your team can spend less time managing systems, and more
time managing people.



System,
Ready for
1,000+
Companies.



Core features



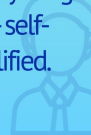
Report & Alert Layer

Insights and alerts, delivered automatically.



Work Layer

Where employees get things done - self-service, simplified.



Administration Layer

Where control lives — setup, payroll, and data, centralized.



One System

One System. From daily employee actions to full administrative control — every layer works together, seamlessly.

SmartHRIS Mobile App

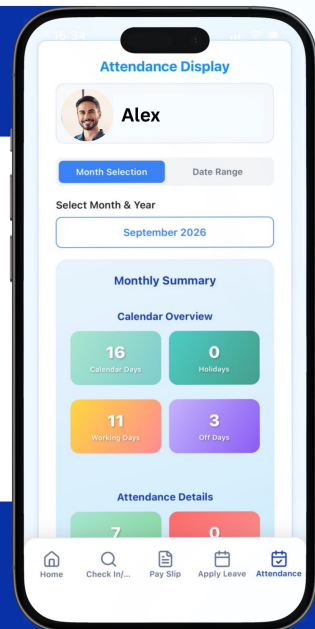
HR in your pocket.

Your workforce doesn't stop at a desk. Neither should your HR system.

Whether it's checking in from a job site, applying for leave on the go, or approving a request between meetings – the Smart HRIS mobile app puts the full power of the platform in your employees' hands, wherever they are.

Approvals Without the Wait.

Leave and attendance requests move through your exact approval hierarchy – from direct supervisors up to top management – based on the workflow structure you've defined. No more chasing signatures. No more delays.



- ✓ Workflow-based leave approvals – right up to top management
- ✓ Geo-tagged check-in & check-out
- ✓ Manual attendance entry for exceptions
- ✓ Real-time attendance dashboard for employees
- ✓ Push notifications for approvals & alerts

**Easiest
experience for
employees.**

**Full control for
management.**



Built Around You.

We build the system to match your business, so you never have to change how you work.



Core Management

Organization Setup, Employee Profiles, Document Management

Not just software -
**configured to
your company's exact
structure and culture.**

We adjust it all .



SmartHRIS

Made for Everyone.

Color-coded, intuitive, and
built so anyone can use it.

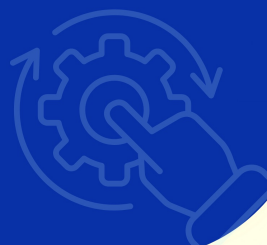


Employee Management

Self-Service Portal, Smart Alerts, Benefits & Claims

Not just simple -
**designed for every employee,
regardless of tech background.**

NO ONE GETS LEFT BEHIND.



Rooted from Your Business.



Time & Payroll

Attendance & Leave, Payroll & Salary Processing,
Loans & Increments

**Accurate,
automated,
and built to
eliminate manual error.**

Flexible at the Core.

Single teams or multiple groups -
access adapts to how you're structured.

Growth & Performance

Training & Development,
Performance & KPIs, Promotion Planning.

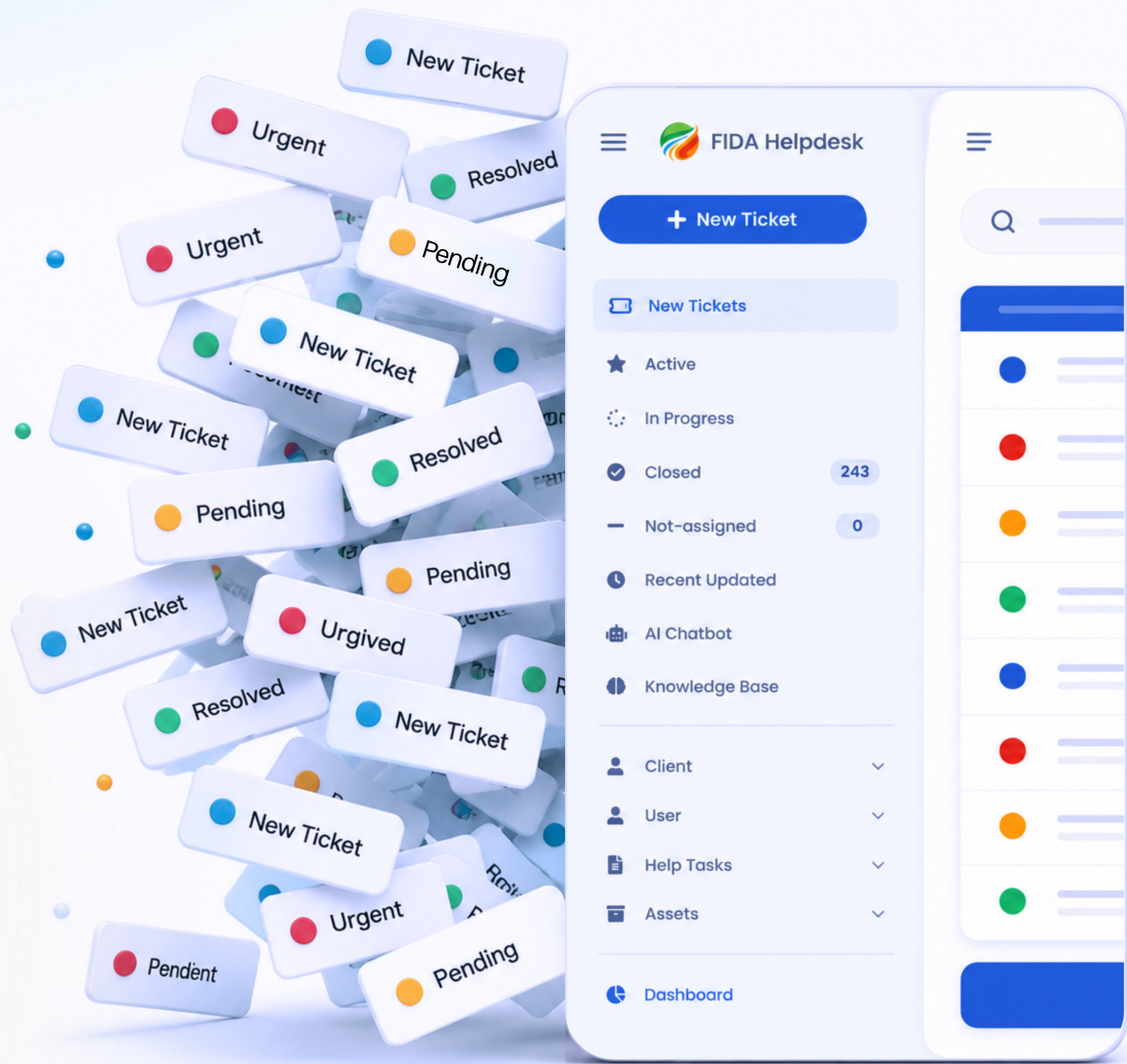
**Every role,
every team —**

**structured to match
how your people actually grow.**



1000s of tickets

- lost across scattered spreadsheets and inboxes every year.



This is where  **FIDA Helpdesk** comes in.

FIDAGLOBAL

**Deliver exceptional support.
Respond faster.
Stay organized.**



Building trust with every ticket.

FIDA Helpdesk is a smartly analysed solution built to take the stress out of your support team – smart prioritization, real-time collaboration, and total visibility, so no ticket slips through.





**You focus on growth.
WE HANDLE THE GRIND.**

MANAGED
PAYROLL SERVICES →

Your infrastructure. Our responsibility.

We Manage It ALL,
So **YOU DON'T HAVE TO.**

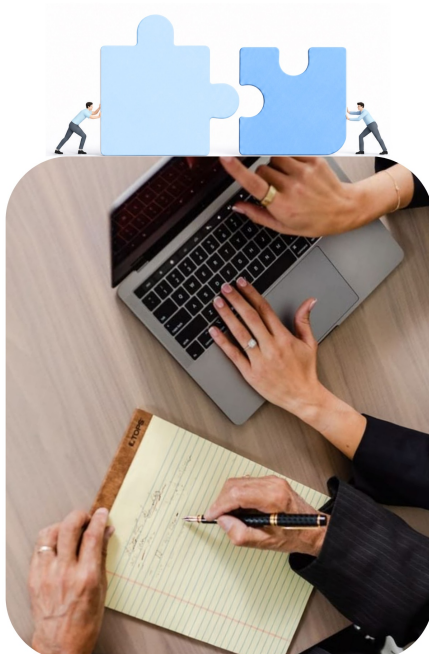
Uniquely yours.

Salary BPO,
Customer BPO

We manage exactly what
your business needs,
nothing more.

15+

Years
Managing
**Payroll &
HR.**



**It's a BOND,
built on trust.**

We don't just maintain - we improve,
bringing industry standards and
security into everything
we touch.



Waiting to transform?

Time invested in
Digital Transformation today
is money **earned tomorrow.**

Every second counts.
So does every decision.

| Optimize today.
| Move faster.





Not just solutions.
**We build relationships
that last.**

Every solution we build treats your information like our own – protected by design, never an afterthought. Trust isn't just earned through results; it's earned by respecting what matters most to you.

Beyond the problem in front of you -
We build
solutions for
YEARS AHEAD.



Learning made
simple.
Growth made
continuous.



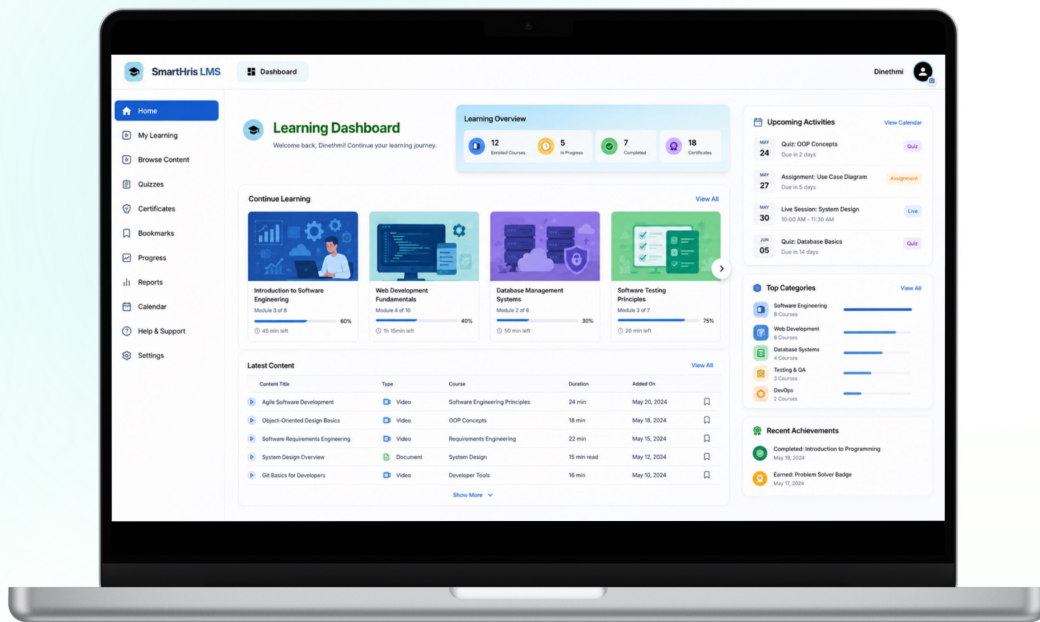
100% Course Completion Visibility

From new hires to
lifelong learners -
one platform for it all.



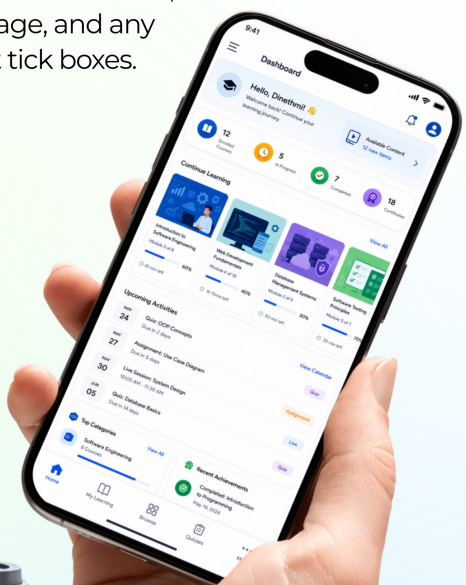
Learning That Works For Every Age, Every Team.

One dashboard for every course, quiz, and certificate - built for any learner, any age, from students to corporate teams.



From onboarding new hires to training an entire workforce, FIDA Global LMS adapts to any learner, any age, and any industry - so teams build real skills, not just tick boxes.

**Skills Built,
Progress
Tracked.**



**Every Lead.
Every Deal.
One Ecosystem.**



**The intelligent CRM built to
adapt to your industry, your
team, and your revenue goals.**



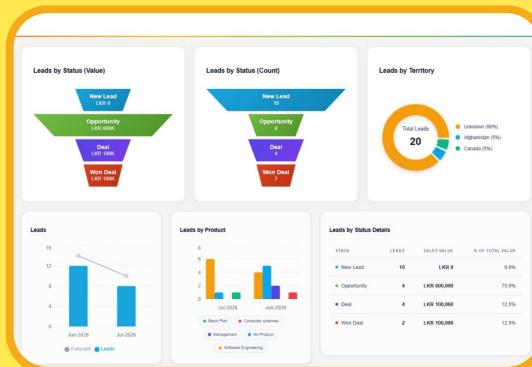


Track it.
Close it.
Grow it.



Your Whole Sales Journey. One Clear View.

From first contact to closed deal, every stage – Leads, Opportunities, Deals – is tracked in one place, with a complete 360° history of every client relationship.



- Real-time dashboards
- AI-powered assistant
- Meta lead sync
- Dynamic pricebooks
- Smart assignment

Empower your sales team with FidaSalesFunnel –
**WHERE FLEXIBILITY MEETS
PERFORMANCE.**



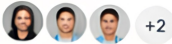
Finally, Work Feels Organized.

That calm you feel? It's what happens when **chaos becomes clarity.**



✓ Done

✓ UI Design Review
Due today



May 2025

S	M	T	W	T	F	S
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

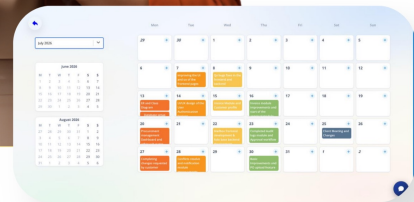
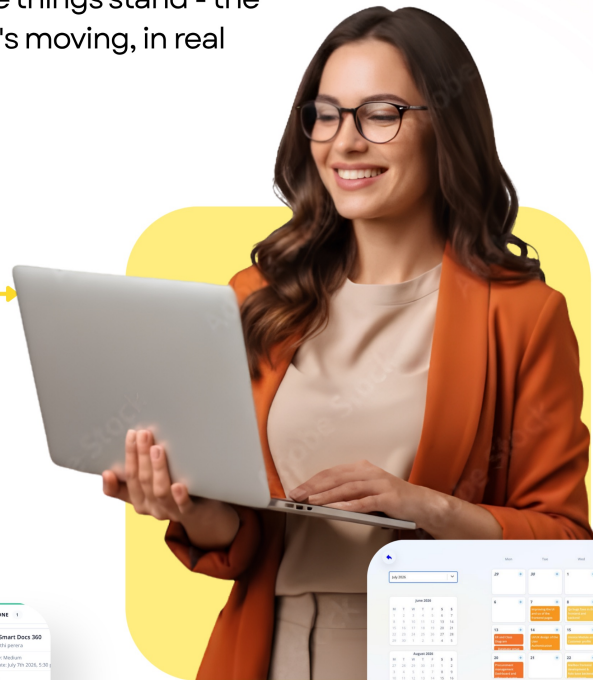
📊 All tasks on track

Your Whole Workflow, One Happy Board.

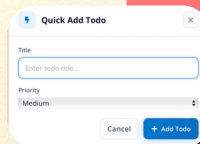
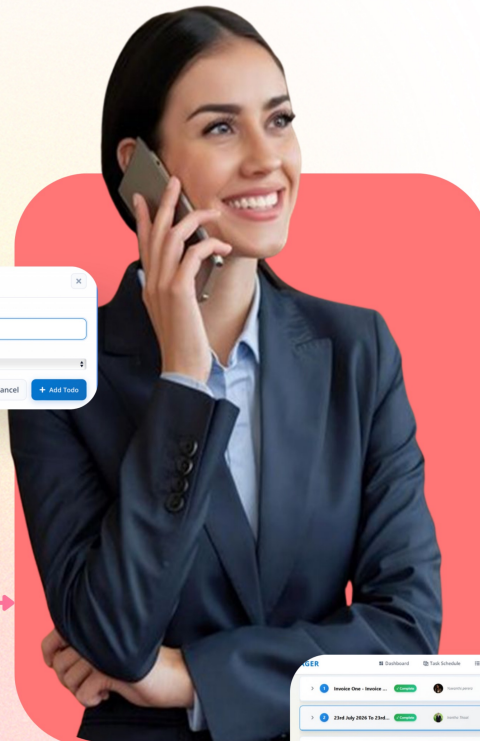
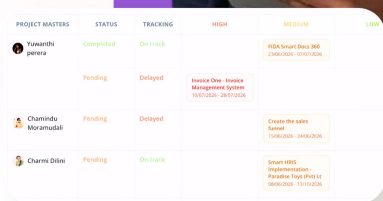
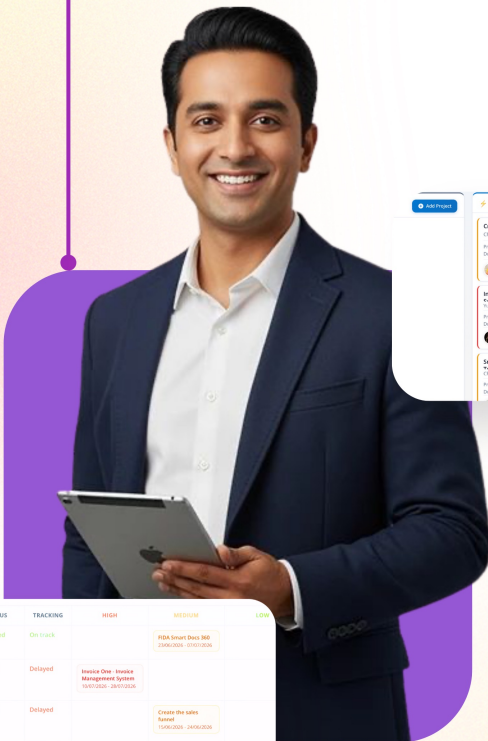
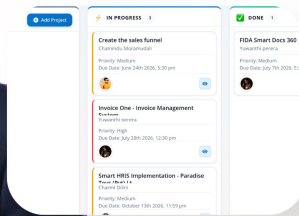


No more status meetings just to find out where things stand - the visual taskboard shows everyone exactly what's moving, in real time.

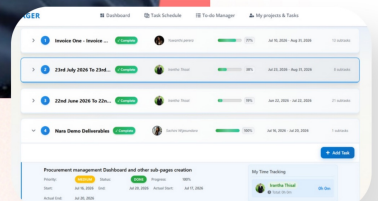
Nothing gets forgotten when every task has a clear owner, a due date, and a priority label.



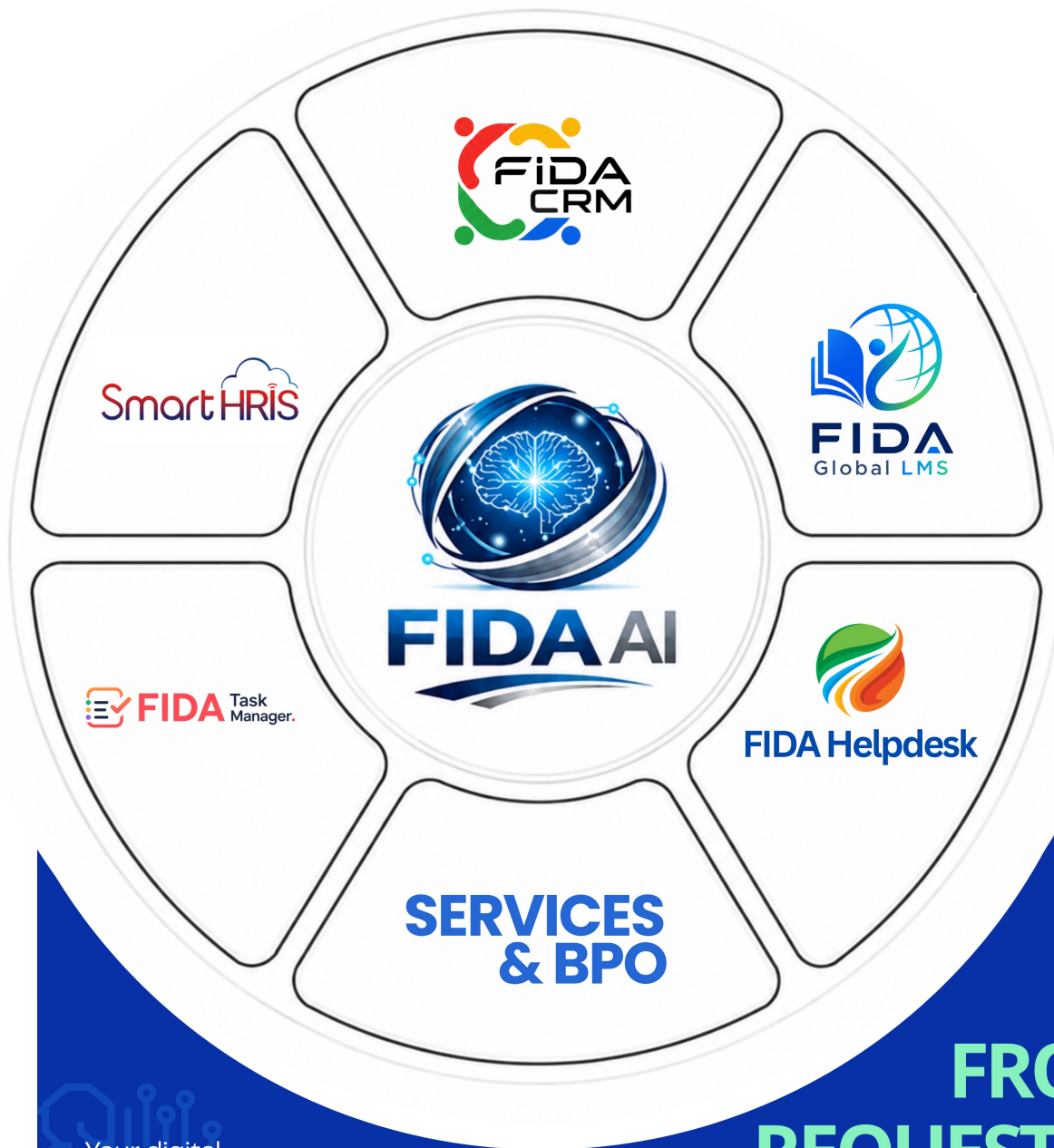
Color - coded priorities.
Comments and updates,
all in one place.



Simple enough to
start today.
Powerful enough to
grow with your team.



ONE AI PLATFORM. HUNDREDS OF BUSINESS TASKS.



Your digital workforce for everyday operations – understanding requests, completing workflows, updating systems and producing insights.

FROM REQUEST TO RESULT

CONNECTS WITH THE TOOLS AND DATA YOU ALREADY USE!

ALWAYS ON | MANAGED | PLUGGABLE

WHAT FIDA AI CAN TAKE OFF YOUR TEAM'S DESK

- Answer employee and customer questions
- Process Help Desk requests and IT tasks
- Update databases and connected systems
- Trigger approvals, alerts and reminders
- Analyse KPIs and operational performance
- Generate scheduled or on-demand reports



AI THAT WORKS ACROSS YOUR BUSINESS



Know who's in ? Know who's out ?

**Control every entry. Trust every guard.
Track every hour.**



Fingerprint access, turnstiles, patrol tracking, attendance - all secured with hardware built for accountability, installed and supported by our team from start to finish.

Powered by **ZKTeco.**



ZKT_{ECO}



Fast facial & fingerprint
recognition, even in low light,
built-in Wi-Fi.

ZKUF 100



K40 Pro

Fingerprint & card access,
up to 100,000
logs, instant Excel reports.

Multi-biometric access,
touch screen,
4.3"
battery backup
included.

iFace 302



Verified in under half a second,
**Fingerprint +
Face +
card,
ALL IN**

1



Sense Face 2A



Technology Decisions. Made With Confidence.

End-to-end ICT consulting to help
you adopt the right technology, the
right way.



STRATEGY &
ROADMAPS



SYSTEMS &
SOLUTIONS



CLOUD &
INTEGRATION



SECURITY &
COMPLIANCE



Our experienced consultants work
closely with your business to
understand what you actually need –
then deliver innovative, scalable, and
cost-effective technology solutions
built for sustainable growth.

Your
vision

Unique
Strategy



Some of OUR CLIENTS



370+ Clients



15+ Years Experience



10+ Solutions



50K+ Cloud Payroll Users

11+ Industry Segments





FIDAGLOBAL

EMPOWERING ENTERPRISE THROUGH INNOVATION

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